



Department of Higher Education

Mike DeWine, Governor
Randy Gardner, Chancellor

Memorandum

To: Provosts and Chief Academic Officers
From: Paula K. Compton, Ph.D., Associate Vice Chancellor
Date: December 8, 2022
Subject: Alignment Survey: Career-Technical Assurance Guide (CTAG) in Financial and Managerial Accounting

Background Information: The Ohio Department of Higher Education is reaching out to collect responses from all two- and four-year Ohio public institutions of higher education regarding an alignment for two new proposed Career-Technical Assurance Guide (CTAG) courses in Financial and Managerial Accounting. Learning outcomes for the CTAG courses were copied directly from the Business TAG courses (OBU010 – Introduction to Financial Accounting and OBU011 – Introduction to Managerial Accounting). Both courses have been recently updated and endorsed by the state.

In this survey, we are asking respondents to indicate whether the Ohio Department of Education (ODE) competencies align with the post-secondary learning outcomes for the following proposed CTAG courses:

- Introduction to Financial Accounting
- Introduction to Managerial Accounting

Credit for the CTAG courses will be awarded in an identical manner to that of the TAG courses, though the initiatives serve different student populations: The TAG courses ensure the alignment of introductory accounting courses across public colleges and universities in Ohio and facilitate the transfer and application of credit for students who have completed the course at one public institution and enroll at another. The CTAG facilitates the transfer of credit from secondary career-technical programs to public colleges and universities in Ohio. To be eligible for CTAG credit, students must complete an approved career-technical program at an Ohio secondary institution and receive a passing score on the end-of-course exam.

What We Need from You: This memo addresses the need for statewide endorsement of the alignment of the Business Pathway Career Field Technical Content Standards to the postsecondary learning outcomes for Introduction to Financial Accounting and Introduction to Managerial Accounting.

Please arrange to have an appropriate faculty member at your institution complete the survey as soon as possible, **but no later than Friday, December 23**. We are requesting a response from **only one representative** per institution.

A copy of the proposed alignment for both courses is attached for reference and will be needed to complete this survey. Donna Chadwick from Sinclair Community College serves as our lead faculty expert and collaborated with a faculty panel to complete this alignment work. The online survey is available through the following link:

<https://www.surveymonkey.com/r/MXZMTBG>



**Department of
Higher Education**

Mike DeWine, Governor
Randy Gardner, Chancellor

The attached PDF of the survey is for reference only. Please use the included link to complete the survey. Thank you for your assistance with this important matter.

If you have any questions regarding this survey, please contact Nikki Wearly, Director of Career-Technical Education Transfer Initiatives, at nwearly@highered.ohio.gov.

We thank you in advance for your valuable input.

Attachments 2